The Ethical Investor: Making Gains With Values

John Hancock


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similarity in values. Figure 1. Example of the allocation investors had to make during the Corporate Governance and Accountability - Google Books Result The Ethical Investor: Making Gains with Values By Dr John Hancock. Ethical investing is intrinsically impractical for DIY investors, mainly due to three inter-related phenomena: 1. If they succeed, then people who are willing to invest in fossil fuels will make bigger profits than those who divest. How can they push their values and sense of justice aside? Quora User, One 1300% gain.