Strategic Market Management

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MRKT1044-Strategic Marketing Management - DIT Programme and . Explore the core concepts of modern marketing management to develop your own effective customer-centric marketing strategy. Amazon.com: Strategic Market Management (9781118582862 MSc in Strategic Marketing Management BI Strategic Marketing Management - The Australian New Crops Strategic Marketing Management. Who is it for? Non-marketing officers and staff. What is it about? It covers the basic principles of marketing as applied in Strategic Marketing Management - University of Newcastle Strategic Marketing Management: Building a. Foundation for Your Future1. Allen F. Wysocki and Ferdinand F. Wirth2. 1. This document is FE299, one of a series Strategic Marketing Management - NUS Executive Education The MSc in Strategic Marketing Management programme aims to educate market-oriented leaders for the modern economy. 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Digital marketing, analytics and customer management will be covered in this course. ?MSc Marketing Management MSc Strategic . - Aston University Study core marketing management principles suitable for graduates who have not previously specialised in marketing; Develop marketing specialisms . Strategic Marketing Management - Executive Education - Darden Amazon.com: Strategic Market Management (9781118582862); David A. Aaker: Books. Strategic Marketing Management Executive Education Unit Title: Strategic Marketing Management. Guided Learning Hours: 210. Level: Level 6. Number of Credits: 25. Learning Outcome 1. The learner will: Wiley: Strategic Market Management, 10th edition - David A. Aaker The European edition of Strategic Market Management has been prepared with the objective of taking David Aaker outstanding and well–established textbook . 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