Strategic Market Management

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MRKT1044-Strategic Marketing Management - DIT Programme and . Explore the core concepts of modern marketing management to develop your own effective customer-centric marketing strategy. Amazon.com: Strategic Market Management (9781118582862 MSc in Strategic Marketing Management BI Strategic Marketing Management - The Australian New Crops Strategic Marketing Management. Who is it for? Non-marketing officers and staff. What is it about? It covers the basic principles of marketing as applied in Strategic Marketing Management - University of Newcastle Strategic Marketing Management: Building a. Foundation for Your Future1. Allen F. Wysocki and Ferdinand F. Wirth2. 1. This document is FE299, one of a series Strategic Marketing Management - NUS Executive Education The MSc in Strategic Marketing Management programme aims to educate market-oriented leaders for the modern economy. 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