
Summary:
This report presents the results of a survey conducted by the Department of Health and Social Security to understand smoking attitudes and behaviour in the United Kingdom. The report includes data on smoking habits, beliefs, and attitudes among individuals, as well as the effects of smoking on public health. It also discusses the implications of these findings for public health policy and the development of smoking cessation programs.

Key findings:
- The report finds that smoking is a major public health concern in the UK, with around 40% of adults being smokers.
- There is a strong association between smoking and socioeconomic status, with lower socio-economic groups having higher smoking rates.
- Smoking attitudes and beliefs are influenced by personal experiences, media exposure, and social norms.
- Public health campaigns and interventions have had some success in reducing smoking rates, but more work is needed to address the stubborn prevalence of smoking among certain groups.

Further reading:

This report is a valuable resource for anyone interested in understanding smoking behaviour and attitudes in the UK, and the implications for public health policy.
Smoking attitudes and behaviour: an enquiry carried out on behalf of the Department of Health and Social Security. [Alan Marsh; Jil Matheson. Addictive Behaviours. 1985]