Reading National Geographic

Catherine Lutz; Jane Lou Collins

Reading National Geographic is an analysis of the institution, particularly on how the people in it decide what photographs to run in the magazine. Photos are a key feature of the magazine, and Catherine A. Lutz and Jane L. Collins explore how these photographs are selected and what they reveal about the world of exotic peoples and places. In this fascinating account, American Iconographic: Reading National Geographic, Lutz and Collins examine the cultural significance of these images, providing a critical perspective on how the magazine has long been a window to the world of exotic peoples and places. Through a close analysis of some six hundred photographs, they uncover the underlying assumptions and biases that shape the visual representation of the world in the pages of National Geographic. Themes: Reading National Geographic, Nonfiction Reading - National Geographic, Educational Integrity, Cultural Analysis, and Visual Representation.