Reading National Geographic

Catherine Lutz; Jane Lou Collins

Reading National Geographic is an analysis of the institution, particularly on how the people in it decide what photographs to run in the magazine. Photos are a key element of the format. It examines how the magazine portrays the world of exotic peoples and places. In this fascinating account, National Geographic photographer Catherine A. Lutz and Jane L. Collins explore the cultural meanings behind the photographs. Lutz and Collins take us inside the National Geographic Society to investigate the processes involved in selecting photographs. They then examine Lutz and Collins' work on the Blue Holes Project in the Bahamas. The Blue Holes Project is a collaboration with the Bahamas National Trust and the University of Chicago Press.

National Geographic has long been a window to the world of exotic peoples and places. It has been a source of inspiration and information for millions of readers. Catherine A. Lutz and Jane L. Collins, trained respectively in anthropology and sociology, attempt to unpack the cultural meanings behind the photographs. Their analysis reveals the ways in which the National Geographic magazine has portrayed the world around us.

Readers will find this book informative and engaging. It provides valuable insights into the processes involved in selecting photographs and the cultural meanings behind them. It is a must-read for anyone interested in the history and culture of the National Geographic magazine.