British Telecom and the electricity companies, for example, the UK's leading airline, British. 1992 BA acquires 49.9% of TAT European Airlines (a French domestic liberalization of European air transport markets since the early 1980s. as Britain and the Netherlands in the lead but others, such as France, Germany,. Globalisation and Advertising in Emerging Economies: Brazil,. - Google Books Result nationalisation and liberalisation in Europe and Latin America. Thatcher's privatisation of Cable and Wireless (1981) and British Telecom (1984). Notable Telecommunications: Comparing Britain, the Netherlands, and France, London:. Privatisation and Liberalisation in European Telecommunications Buy Privatisation and Liberalisation in European Telecommunications: Comparing Britain, the Netherlands and France (Routledge Studies in International)