Multinational Enterprise and Economic Analysis

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Multinational Enterprise and Economic Analysis by Richard E. Multinational Enterprise and Economic Analysis surveys the contributions that economic analysis has made to our understanding of why multinational enterprises (MNEs) exist and operate. The book provides a comprehensive overview of the theoretical and empirical aspects of MNEs, including their role in the world economy, their impact on national economies, and their implications for policy and practice. The third edition of this book incorporates the many additions to our understanding of multinational enterprises in the past decade, including the implications of new economic analysis for management and policy. The book is an essential resource for economists, policymakers, and business practitioners who want to understand how multinational firms “work” and what their consequences for the economy are.