Multinational Enterprise and Economic Analysis

Richard E Caves

Multinational Enterprise and Economic Analysis surveys the contributions that economic analysis has made to our understanding of why multinational enterprises (MNEs) exist. It is a comprehensive resource that covers the theoretical, empirical, and policy aspects of MNEs. The book is widely recognized as a seminal work in the field of international economics.

The third edition of Multinational Enterprise and Economic Analysis, published in 2007, continues to be the leading text on MNEs. It provides a detailed analysis of the economic rationale behind multinational firms, their strategies, and the impact of globalization on their operations. The book is written by Richard E. Caves, a leading economist in the field of international economics.

The book is divided into several parts, each focusing on a different aspect of MNEs. The first part covers the theoretical foundations of MNEs, including the seminal contributions of Hufbauer, Gramlich, and others. The second part provides an overview of the empirical literature on MNEs, while the third part discusses the policy implications of MNEs. The book is highly recommended for students, researchers, and policymakers interested in understanding the role of MNEs in the global economy.

In summary, Multinational Enterprise and Economic Analysis is a highly regarded text that provides a comprehensive and up-to-date overview of the economic analysis of MNEs. It is a must-read for anyone interested in understanding the role of multinational firms in the global economy.