Multinational Enterprise and Economic Analysis

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Multinational Enterprise and Economic Analysis by Richard E. Multinational Enterprise and Economic Analysis surveys the contributions that economic analysis has made to our understanding of why multinational enterprises (MNEs) are important. The focus of the book is on the multinational enterprise as an economic organization, not just as an entity that controls and directs the activities of other entities. The emphasis is on the firm-specific determinants of international economic activity, rather than on the location of activities.