Minority Business Success: Refocusing On The American Dream

Leonard Greenhalgh; James H. Lowry

Minority Business Development Black Progress 1 Aug 2011. This excerpt from Minority Business Success, coauthored by BCG's Jim Lowry, summarizes the Refocusing on the American Dream. Minority Business Success: Refocusing on The American Dream Minorit...
Unemployment co-author of Minority Business Success: Refocusing on The American Dream