Managing Knowledge For Sustained Competitive Advantage: Designing Strategies For Effective Human Resource Management

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for sustained competitive advantage designing. Managing Knowledge for Sustained Competitive Advantage. Managing knowledge for sustained competitive advantage: designing strategies for effective human resource management. [Susan E Jackson; Michael A Hitt; Managing knowledge for sustained competitive advantage. In an organization, the management of human resources do with managing knowledge or perhaps it is something more, to determine if. knowledge based companies will be able to create and sustain competitive advantage. Competitive Advantage: Designing Strategies for Effective Human Resource Management.,