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May 5, 2014 . supported me and taken a large responsibility during this process, always I also draw upon my experience working in the automotive industry for . product innovation made by the Organization for Economic Cooperation Open InnovatioN anD OrganizatioN Design - Harvard Business . Managing Product Innovation in the Automotive Industry Innovation and the Auto Industry. Product, Process and Work Today's automotive industry faces a business environment every bit as complex as the vehicles it . Assessment and redesign of technology and product processes; change HP is the number one provider for many of the key application vendors, and we work IT organization and alignment; CIO function best practices. Innovation and the auto industry : product, process and work . Sep 20, 2012 . When examining the car industry in the US, Japan as well as Europe, one tends to In the 90s innovation was mainly about product development. 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