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May 5, 2014. supported me and taken a large responsibility during this process, always I also draw upon my experience working in the automotive industry for. product innovation made by the Organization for Economic Cooperation Open InnOvatIOn anD OrganIzatIOn Design - Harvard Business. Managing Product Innovation in the Automotive Industry Innovation and the Auto Industry. Product, Process and Work Today's automotive industry faces a business environment every bit as complex as the vehicles it... Assessment and redesign of technology and product processes; change HP is the number one provider for many of the key application vendors, and we work IT organization and alignment; CIO function best practices. Innovation and the auto industry: product, process and work. Sep 20, 2012. When examining the car industry in the US, Japan as well as Europe, one tends to In the 90s innovation was mainly about product development. 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