How To Be A Social Entrepreneur: Make Money & Change The World

Robert Ashton

How to be a Social Entrepreneur: Make Money and Change the World. Packed with advice, inspiration and real-life stories, it will help you: Define what you want to do and why you want to do it. Find the right kind of funding. Build a brand that makes you unique. Find a team as motivated and inspired as you are. Measure the impact you're having.


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