and monitoring of assessors. Literature - Deutsche Gesellschaft für Sensorik - DGSens e.V. Conference: I International Congress Food Technology, Quality and Safety, Volume: 1 (61-68) . The establishment of sensory control program, product specifications and in order to define croissant quality we developed sensory attributes for .. Guidelines for Sensory Analysis in Food Product Development and Quality Design and validation of sensory focused processes of foods 3 Jan 2014 . Keywords: sensory evaluation; product development; food; beverage industry made without the guidance of sensory evaluation but rather implies that the of quality assurance and quality control processes within industry