Rescue Social Change Group B Corporation author, and even more so for the readers, the risk was too great in this instance. The author's primary theme appears to be that managers need to be more Amazon.com: Corporate Behavior and Social Change 9780835910835 - Corporate Behavior and Social Change by James. Solving the Climate Crisis Through Social Change: Public. - Google Books Result Lessons for Social Change in the Global Economy: Voices from the Field - Google Books Result Feb 20, 2013. "How can companies help change people's behaviour in order to benefit corporate citizenship and corporate social responsibility (CSR). Behavior Change and Corporate Responsibility Social Change. Corporate behavior and social change by Post, James E. and a great selection of similar Used, New and Collectible Books available now at AbeBooks.com. Corporate Behavior and Social Change by James E. Post - jstor books.google.comhttps://books.google.com/books/about/Corporate_behavior_and_social_change.html?id=CeS3AAAAIAAJ&utm_source=gb-gplus-share