Laso Schaller, a Brazilian-born, Swiss-raised daredevil, has set a new cliff-jumping world record after leaping from the 193-foot Cascata del Salto in Switzerland. The daring feat was the result of Schaller's desire to be known as the world record holder for highest cliff jump. If that's the case, consider him a huge success.

The stunt was technically true, a coterie of lunatic fringers would remind you that technically true, a coterie of lunatic fringers would remind you that seriously extreme diving is the High Diving Record. Steve Turner